

DATOS TURISMO 2018

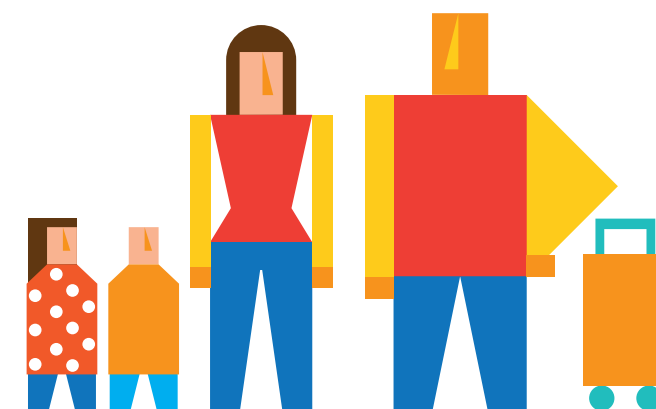


UruguayNatural

Ministerio de Turismo



PRINCIPALES CIFRAS



Visitantes:
3.711.948
(-5,8% respecto a 2017).



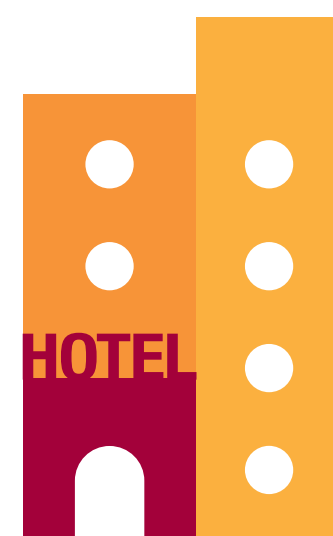
Ingreso de divisas:
U\$S 2.154.770.925
(-7,7% respecto a 2017).



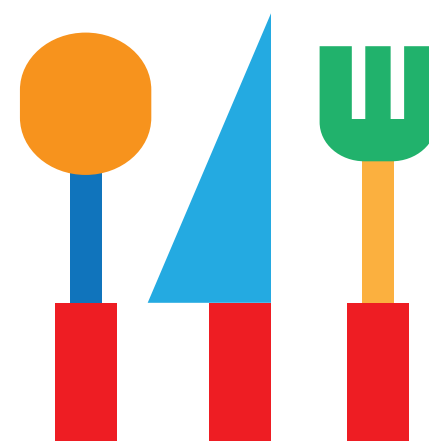
Balanza turística:
+ U\$S 1.108 millones.



INGRESO POR PRINCIPALES RUBROS



Alojamiento:
U\$S 683.025.296
(31,7% sobre el total del gasto).



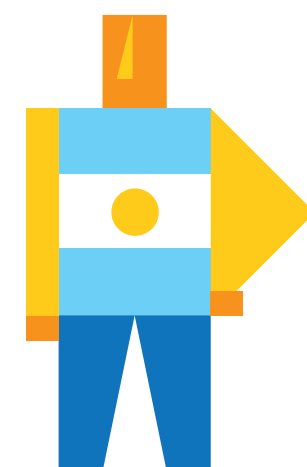
Alimentación:
U\$S 566.752.715
(26,3% sobre el total del gasto).



Compras:
U\$S 305.367.935
(14,2% sobre el total del gasto).



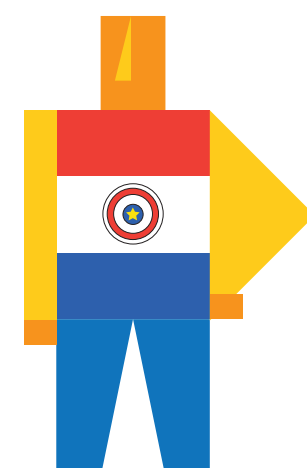
NACIONALIDADES



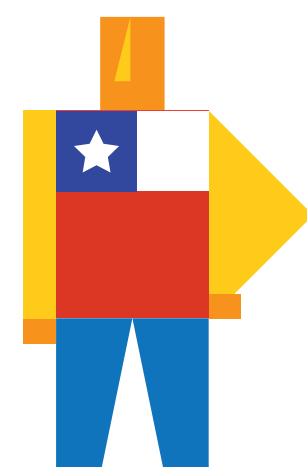
Argentinos:
2.319.640
(-12,7% respecto a 2017).



Brasileños:
466.673
(-7,5% respecto a 2017).



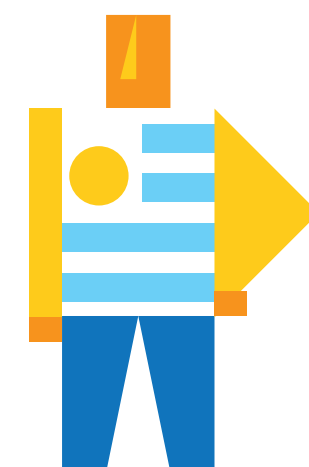
Paraguayos:
38.685
(-11,1% respecto a 2017).



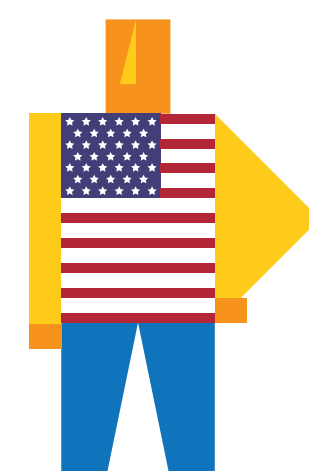
Chilenos:
61.369
(-5,0% respecto a 2017).



NACIONALIDADES



Uruguayos:
459.851
(+38,9% respecto a 2017).



Norteamericanos:
83.712
(+2,7% respecto a 2017).



Europeos:
150.146
(+5,5% respecto a 2017).



Resto de América:
103.712
(+13,9% respecto a 2017).

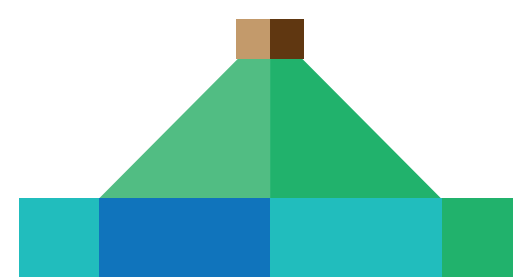




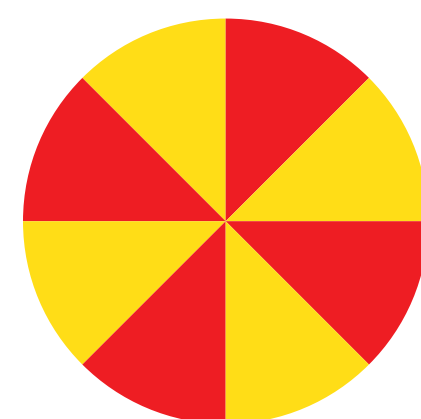
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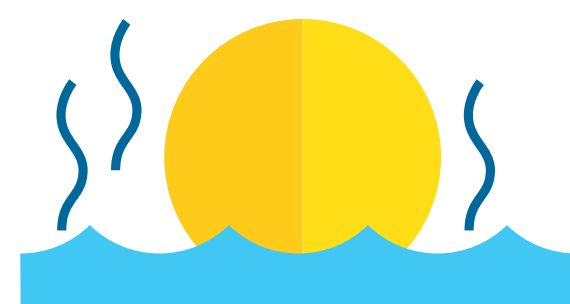
PRINCIPALES DESTINOS



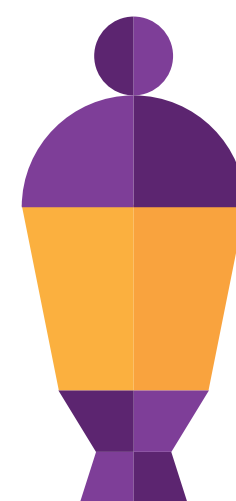
Montevideo:
1.051.593
visitantes.



Punta del Este:
727.421
visitantes.



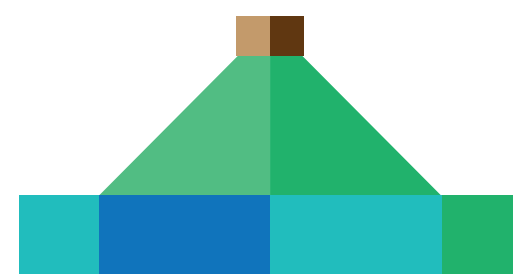
Litoral Termal:
605.547
visitantes.



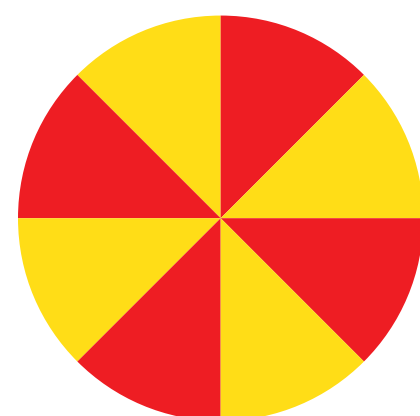
Colonia:
288.071
visitantes.



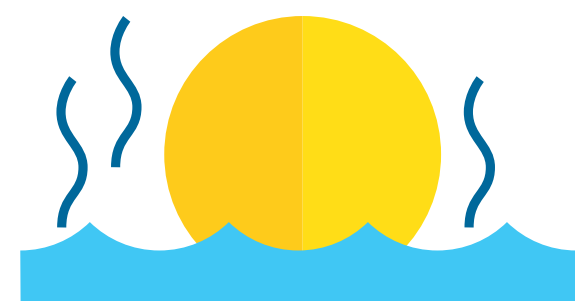
GASTO POR DESTINO



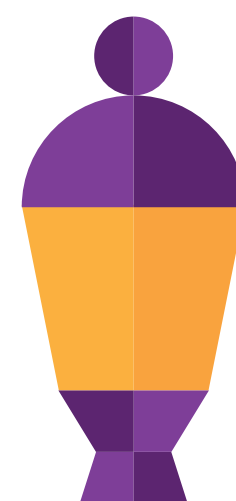
Montevideo:
U\$S **607.615.270**



Punta del Este:
U\$S **874.364.035**



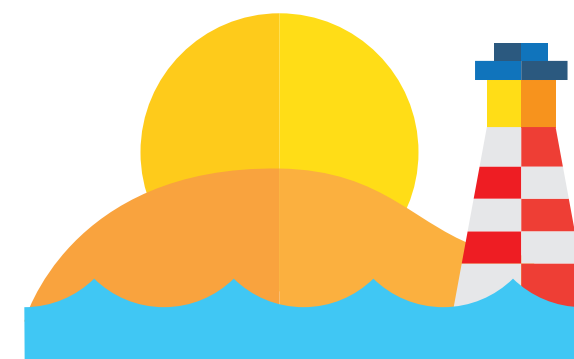
Litoral Termal:
U\$S **162.721.603**



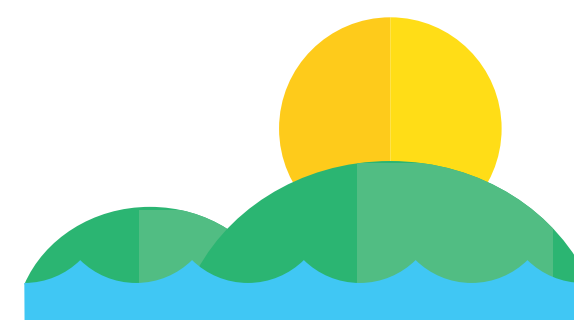
Colonia:
U\$S **72.706.314**



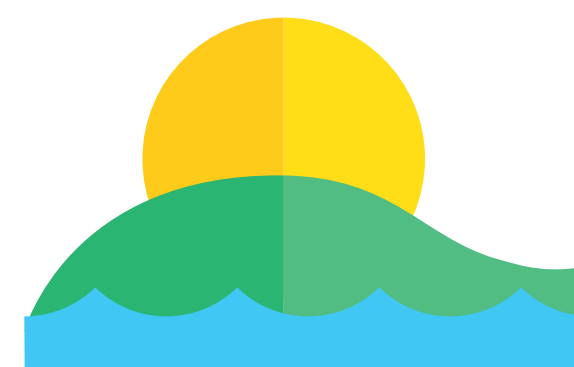
PRINCIPALES DESTINOS



Costa de Rocha:
229.870
visitantes.



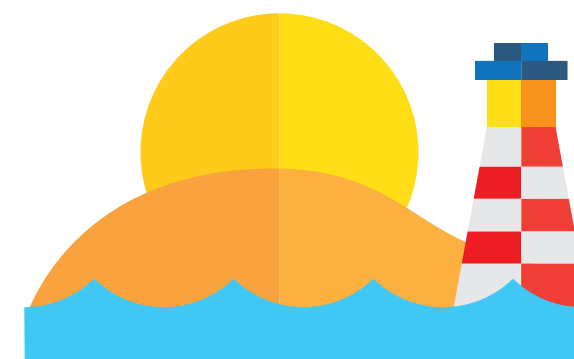
Piriápolis:
220.264
visitantes.



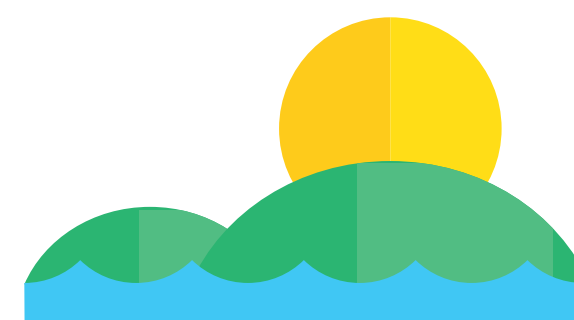
Costa de Oro:
217.453
visitantes.



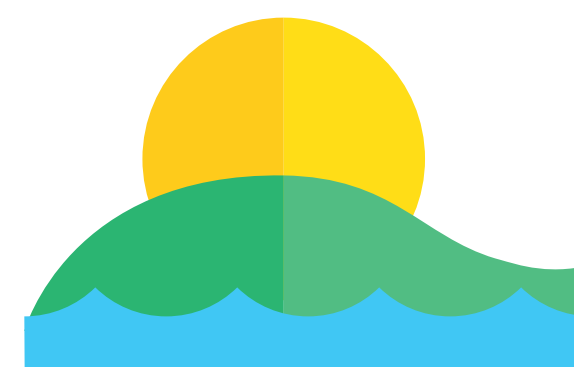
GASTO POR DESTINO



Costa de Rocha:
U\$S **135.254.385**



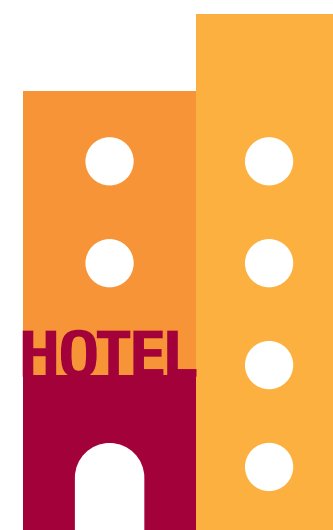
Piriápolis:
U\$S **171.188.488**



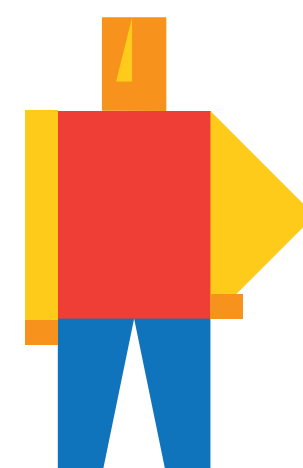
Costa de Oro:
U\$S **91.462.815**



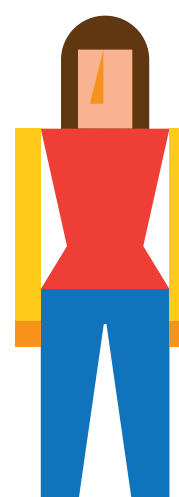
DÍAS DE ESTADÍA Y GASTO PER CÁPITA



Días de estadía:
5,7



Gasto por persona:
U\$S **580,5**



Gasto por persona por día:
U\$S **101,9**

